

Disability Expo 2026: Sponsorship Opportunity

Integrated Disability Action Inc. (IDA) proudly delivers the Disability Expo series, community-focused events connecting people with disability, families, carers, service providers, and the wider community across the Northern Territory.

IDA invites organisations to partner as sponsors of the Disability Expos, to be delivered in Darwin on the 14th of May 2026, and is seeking expressions of interest in the Katherine, and Alice Springs Expos. These high-profile events provide a strong platform to demonstrate leadership in inclusion, social responsibility, and community investment.

Each Expo supports direct engagement between individuals and service providers, improving access to information and services while strengthening collaboration across the disability sector.

More than a community event, the Disability Expo is an investment in inclusive communities. The Expos feature accessible activities, information stalls, and community experiences, are free to attend, and designed to be welcoming and inclusive.

Sponsorship offers organisations meaningful community engagement, measurable social impact, and positive brand alignment. IDA provides tailored Sponsorship Packages to meet organisational goals.

Why Sponsor the Disability Expo?

- Demonstrate leadership in social impact and inclusion
- Engage directly with the Northern Territory community
- Align your organisation with a high-profile, inclusive event
- Reach hundreds of attendees and thousands online through promotions

Sponsorship Packages

TIER	INVESTMENT	BENEFITS & RECOGNITION
PLATINUM	\$3,000	<ul style="list-style-type: none">• Logo on banners (up to 3 weeks before event)• Personalised ad in IDA E-Bulletin• Logo on printed flyers (500+ recipients)• Promotion via social media, community boards & radio• Chosen Expo stall• Primary listing in Expo Directory (A5)• Pull-up banner at EVENT STAGE• Special mention during formalities• Highlighted recognition during event• Mention on IDA website
GOLD	\$2,000	<ul style="list-style-type: none">• Logo on printed flyers (500+ recipients)• Promotion via social media & community boards• Chosen Expo stall• Primary listing in Expo Directory (A5)• Pull-up banner at EVENT STAGE• Special mention during formalities• Recognition as Gold Sponsor• Mention on IDA website
SILVER	\$1,000	<ul style="list-style-type: none">• Logo on printed flyers (500+ recipients)• Recognition on social media• Pull-up banner at event entrance• Full page in Expo Directory (A5)• Special mention during formalities• Recognition as Silver Sponsor• Mention on IDA website
BRONZE	\$500	<ul style="list-style-type: none">• Logo on printed flyers (500+ recipients)• Recognition on social media• Special mention during formalities• Contribution to day's festivities• Mention on IDA website

* If you would like sponsor for a different amount or with goods/services/donations, please contact us on 08 8948 5400 or email office@idainc.org.au.

Next Steps

To express interest in sponsoring the Disability Expo, please email: office@idainc.org.au, or phone 08 89485400.

All sponsorships include stallholder registration. Sponsorship packages are limited for each Disability Expo, so to secure your preferred level, please complete and return the provided sponsorship form as soon as possible.

Your support is invaluable in advancing our efforts toward a society that celebrates diversity and equality. We look forward to your continued partnership as we work to establish the Disability Expo as a permanent and distinguished feature of the Northern Territory's collective excellence.

We look forward to working with you to produce the Expo.

Kind Regards

Tania McInnes

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CEO

9 January 2026



Disability Expo Sponsorship Application Form

Sponsorship Information

Sponsorship opportunities will also be offered for the **proposed** Katherine (June 16) and Alice Springs (August 13) Expos. Please tick the box below if you are interested in information on these opportunities. If we do not gain enough interest, these Expos will **NOT** proceed.

Sponsorship Expo Location:	<input type="checkbox"/> Darwin <input type="checkbox"/> Katherine <input type="checkbox"/> Alice Springs
Company/Organisation Name:	
Contact Person:	
Contact Email:	
Phone Number:	
Address:	

Sponsorship Level (please select one)

Platinum Sponsorship - \$3,000	
Gold Sponsorship - \$2,000	
Silver Sponsorship - \$1,000	
Bronze Sponsorship - \$500	

Sponsorship Terms & Conditions

1. Acceptance of Sponsorship Application

Submission of the Sponsorship Application Form constitutes acceptance of the chosen sponsorship level and acknowledgment of the associated benefits outlined in the sponsorship package.

2. Payment

Sponsorship payments must be received by the specified deadline. Invoices will be issued, and payments can be made by electronic funds transfer to the provided account details. Please use invoice number as reference number.

3. Logo Submission

Sponsors are responsible for providing a high-resolution logo image for inclusion in event materials. Logo specifications and submission details will be communicated separately.

4. Benefit Fulfilment

All benefits associated with the selected sponsorship level will be provided as described in the sponsorship package. However, event organisers reserve the right to make necessary adjustments to the benefits due to unforeseen circumstances.

5. Promotional Materials

The sponsor grants permission to the event organisers to use the sponsor's logo and name for promotional purposes related to the '*Disability Expo*'.

6. Cancellation

In the event of sponsorship cancellation, a written notice must be submitted to the event organisers. Cancellations made prior to the payment deadline may be subject to a partial refund based on incurred expenses. Cancellations after the payment deadline will not be eligible for a refund.

7. Event Attendance

Sponsor representatives are invited to attend the '*Disability Expo*' and are encouraged to participate in the events' activities actively. Event organisers will provide the necessary information closer to the event date.

8. Indemnification

The sponsor agrees to indemnify and hold harmless Integrated Disability Action Inc (IDA) and event organisers from any claims, damages, liabilities, and expenses arising from or in connection with the sponsorship or participation in the event.

9. Amendments

These terms and conditions are subject to change at the discretion of the event organisers. Any changes will be communicated in writing to sponsors.

Agreement

By submitting the Sponsorship Application Form, the sponsor acknowledges and agrees to abide by these terms and conditions.

I, _____, representing _____, hereby confirm our commitment to the chosen sponsorship level for the 'Disability Expo'. We understand and agree to the terms and benefits associated with the selected sponsorship package.

Signature of Applicant _____ Date: _____